

Rotary Club of Jawalakhel (RCJ)

Strategic Plan for RY2021/24

Rotary Club of Jawalakhel, chartered with Rotary International on 25th June 2003, had been established with a mission to empower women and socially disadvantaged communities in the society by providing economic and educational opportunities.

The club brings together leaders

- to exchange ideas and takes action
- to help empower youth
- to improve public health and
- to promote peace, equity and social justice
- to bring sustainable changes in the society

RCJ strives to be a vibrant club which focuses on services based on ground reality in terms of needs, priorities and resources of the community following RI and district 3292 goals and principles. It also fully supports the development goals and priorities of government of Nepal.

RCJ has been registered in the Lalitpur district Administration Office on 9th March 2017(2073/11/26) with a registration no 4524/73 under Association Registration act 2034.

1. CONTEXT

Realizing the motto of “Service above Self” RCJ in the spirit of the International Rotary Movement, was established in 25 June 2003. Since its commencement, RCJ is becoming an one of the unique clubs within RI District 3292. It is the club of first woman Rotarian, first woman charter president, first woman District Governor in RID 3292 and first visibly impaired person as Chairperson most problem in the RI. Many eminent personalities were members of this club such as the ex-finance minister, former army chief, renowned doctors, acclaimed professionals, businesspersons, celebrity artists, media personnel and social scientists. This club is known for its performance in the past. Now this is the collective responsibility of all members to maintain this height and even move further.

2. Strategy

This document paves path for this direction. The main aim of this 3 years strategic plan is to shape the course of action for coming 3 years. The document is an outcome of a collaborative exercise. And will serve as a living document and adapted where necessary considering the broader context, RI and the District 3292 guidelines need of the time. Its implementation will be evaluated periodically. It has considered the following

- Four Priorities and 14 Objectives Rotary International
- 25 Objectives of the District 3292
- Vision, Mission, and Objectives of RCJ.
- Government of Nepal’s development goals & UN’s Sustainable Development Goals 2030

2.2 Vision, Mission, Goal and Core Values

2.2.1 Vision

RCJ's vision is to serve with compassion for bringing sustainable changes in community we work.

2.2.2 Mission

RCJ's vision is to grow as vibrant, role model club

2.2.3 Goal

The goal of RCJ is to be recognized (by District and people) as one of the best clubs and implement the RI principles effectively into action with the following objectives:

- To continue to remain a vibrant club
- To understand service projects in rotary focus area
- Participate and support to the Rotary foundation programs
- Promotion of Rotary and its ideas
- Membership development and extension
- Effective club administration
- To encourage Intract and Rotaract club in service project

2.3 Core Values and guiding principles

The following core values and guiding principles of RCJ guide the conduct of all members:

Core values:

1. Quality in work
2. Integrity (mutual respect and cooperation, honesty and truthfulness)
3. Transparency
4. Accountability
5. Engagement (with community and all relevant stakeholders)

Guiding Principles:

1. RI by law and constitution
2. By laws of the club
3. Legal compliance of government
4. Presidential citation
5. Rotary norm value and culture
6. Human code of conduct

3. Structures

3.1 RCJ Board: A 15 member Board is responsible for strategic decision and implementation

3.2. Committees: Six committees are core structure of the RCJ. They are:

- 1) TRF Committee
- 2) Membership Committee
- 3) Service Committee

- 4) Club Administration committee
- 5) Public Image Committee
- 6) Youth Committee

4. Situation analysis

As RCJ delves into its strategic envisioning and planning for coming 3 years, it anticipate abundant opportunities and challenges. These are briefly reviewed and analyzed as:

4.1 Strengths

- Well known in the District 3292
- House club of District Governor - District Secretary and Additional District treasurer from the club
- Diversity in classification of members
- Dedicated members and centered around Rotary theme, values, and bylaws
- Good relationship with other clubs District, RI and international clubs
- Senior members of the club are ready to support
- Excellent experiences of working with communities and networks

4.2 Weaknesses

- Less engagement of members in strategic way
- Poor documentation and recording
- Not able to utilize skill and knowledge of members in full potentials
- Weak culture of promoting transparency
- Poor Financial situation

4.3 Opportunities

- Develop partnership with local bodies, other clubs, and organizations for service projects
- Supportive local government
- Participate in international rotary events,
- Host district programs and projects
- Social media available for dissemination

4.4 Risks and Threats

- Mismatch of priorities between local government and RCJ
- Reducing possibilities generating grants
- Retaining experienced members (age related issues) and attracting new members
- Inability to match expected TRF contribution

5. Strategic Priorities for 2021-2024

RCJ's strategic priority for 2021-2024 is to strengthen the club & its activities and produce high-quality result (output, outcome, and impact). Tangible results are expected to achieve club goals.

The strategic plan aligns with the Rotary International President's 26 Citation Goals, District Governor's 32 Annual Goals and 62 Club Annual Goals.

5.1. Strategic priorities

- **Enhancing impacts of work of RCJ**
- Balance between concentration of activities in the previous working areas to enhance impacts and new areas
- Enhance engagement of all key stakeholders in a transparent and meaningful way

5.2 Expected Outcomes

- Implement community project as outlined in the Annual plan of action.

5.3. Major Activities

In the flowing section activities per committee are presented

Club administration:

Targets:

1. Regular weekly meeting 50
2. Board meeting 12
3. Club assembly 4-6
4. Committee meeting 3-4
5. Speaker (guests) 12
6. Classification talks 12
7. Fellowship (installation, DG visit, Charter Day, Joint Board meeting) 6
8. Joint club meeting (Zone 12) 4
9. Joint club meeting with Rotaracts 1
10. Hosting programs 4
11. Club meeting venue- Greenwich Hotel; every Saturday at 9-10 am

TRF:

1. Educate the members on the significance of Rotary Foundation
2. Increase the club members contributing to the Rotary Foundation through ever year Rotarians
3. Promotion of Rotary foundation and its focus area
4. Participate and support to the Rotary Foundation Program

Program:

No.	Particulars	Members	US \$ to be collected
1	Total no. of members	34	
2	ARK		
3	Major Donors		

4	PHF	2	\$3000
5	MPHF	2	\$1200
6	TRF contribution	100%	\$875
7	Polio Plus	100%	\$50
			\$5125

5. Encourage PHF to donate and encourage PHF members to become MPHF

Membership:

1. Increase membership from diverse background and professions
2. Ensure 100% retention of membership
3. Encourage members to participate in a service project
4. Develop leadership and encourage leadership beyond club level
5. Educate and create awareness among the club members

Programs:

1. 100% retention
2. Classification survey
3. Membership increases by 5%
4. Member orientation program

Public Image Committee:

1. Promote rotary in community
2. Publication of souvenir
3. Promote club activities through the club website, television, media persons
4. Image of Rotary in media
5. Use of social media to promote and Rotary activities and achievement
6. Enhance the system of recognizing Rotarians for their self-less effort and commitment to Rotary's core value.

Programs:

1. Tree plantation
2. A workshop will be organized as a significant project of the club with media person to promote Rotary public image and role of media
3. Rotary club of Jawalakhel with media editor (Jay Rotary)
4. A rotary wheel will be installed in a public area to promote rotary image.
5. Publish the projects activities as news in the social media
6. Publication of souvenir in the DG visit
7. Publish 4 ways test (a core principles of Rotary) in educational and professional materials.

8. We will launch an innovative approach as “Rotary with everyone and Rotary as Think Tank” to promote core values of Rotary, public image, brand awareness and building public relation.

Youth Committee:

1. Youth engagement support, guidance and engaging Rotaract and Interacts
2. Facilitating and encouraging youth engagement through existing 2 Rotaract and 2 interacts
3. Active engagement of Rotaractors and Intraractors in club service projects.
4. Celebration of new generation months

Programs:

1. Organizing the meeting with Rotaracts and Interacts
2. Giving the club platform to Rotaracts to share their activities in every month
3. Conducting the donation program to support Rotaract and Intract clubs

Service Committee:

1. Support the meaningful humanitarian service project
2. Support to eradicate polio
3. Emphasize on vocational service by providing trainings
4. Long term projects and considering sustainability and mass benefits
5. Execute service projects by applying district grant and global grant.
6. Collaboration and connection with other organizations.

Programs:

1. Ongoing global grant (GG 2010836): Medical equipment distribution in six health centers with corporation of Rotary Club of USA, France and Switzerland.
2. Proposed of Global Grant with RC Peterborough and Kawartha Canada for the women empowerment through innovation vocational trainings
3. Continue support to the project “Jeevan ko Aasha” a Covid care campaign
4. A health post strengthening project will be conducted by giving training, and through telemedicine in Balthali, Achhham, Dolkha and Dailek (support post).
5. RCC linkage program: RCC will be encouraged to carry on small projects. (Balthali, Khalte, Adikhel, Suspa and Lapilang)
6. Career vision campaign: Grade 9 students will be called for structures public speaker I their carrier vision in competitive model. (10 schools in Lalitpur)
7. Adolescents Education: Grade 10 students will be trained in various segmens, of adolescence sexual health and HIV to the Rotaracts.
8. Environmental Program: Tree Plantation

